Revitalising REDDITCH
THE CHURCH OF ENGLAND
Redditch Mission Area

HOW THE TOY APPEAL WORKS.....

How does it work? It's really quite simple!

We partner with all the local agencies – schools, social services, job centre, police etc., who are all in contact with families facing challenges. These agencies then refer families to us and we give those families a voucher, each voucher has a unique ID number. Then, between 7th and 14th December 2024, families can bring their voucher to our distribution centre.

And here's the best part1 We transform an empty shop unit into a toy shop, a real Santa's Grotto! It's all about making sure families feel valued and respected, and that they can choose gifts that their children will truly love. We aim to provide everything they need, right down to the Sellotape! It's a real Christmas shopping experience, just with a little extra help.

In 2023 the Make Christmas Special Toy Appeal touched the lives of over 600 children! But it's about so much more than just the gifts. It's about offering a listening ear, a friendly face, a sense of connection and hope for the future. It's about sharing God's love in a practical way and reminding people that they're not alone. It's amazing to see how such a simple act of kindness can have such a profound impact.

The Make Christmas Special Toy Appeal has truly become a beacon of hope in our community. It shows what we can achieve when we work together, demonstrating God's love in action and it has been incredibly fulfilling for everyone involved. It's solidifying the Redditch Mission Area as a place where individual identities flourish, where everyone feels valued and where we truly live out our faith through action.

So ,this Christmas we invite you to join us. Whether you can donate a gift, hold a toy service, volunteer some of your time at the distribution hub or simply help spread the word, every contribution makes a difference. Let's share the love of God together and make this a Christmas to remember for every Child in Redditch.

To find our more email ToyAppeal@cofe-redditch.org.uk **Call: 07836 644445**